phmsociety

PHM Europe 2012

First European Conference of the Prognostics and Health Management Society

July 3-5, 2012

MARITIM Hotel & International Congress Center

Dresden, Germany

Sponsorship Opportunities

The Prognostics and Health Management Society (PHM Society) is a non-profit organization dedicated to the advancement of PHM as an engineering discipline. The flagship event of the Society is the Annual Conference of the PHM Society which will be held in Minneapolis in September. Starting in 2012 the Society is also organizing PHM Europe to attract more participation from the rest of the world.

The sponsorship packages are designed to offer your organization high visibility and recognition for the coming year across this Society's flagship event. Sponsorship packages can be tailored to fit all budgets, and partial or shared sponsorship packages are welcome! All sponsorships include:

- Signage recognition at sponsored event(s)
- Sponsors will be acknowledged at the beginning of each general session
- Sponsors will be recognized in the printed program
- Sponsors will be recognized on the Conference web site (name, logo, 50 word company description, and link to homepage)

The Annual Conference of the PHM Society is being organized in:
Minneapolis, MN, September 23 – 27
Sponsor both events and receive a 10% discount off your total invoice.

GOLD SPONSORSHIP (Recognition at a significant large scale conference event)	Amount
Options based on availability are:	€ 3,000

- Tuesday (July 3, 2012) welcome reception and poster session
- Attendee luncheon. Choose an available day:
    - Tuesday (July 3, 2012)
    - Wednesday (July 4, 2012)
    - Thursday (July 5, 2012)
- Wednesday (July 4, 2012) dinner

Includes:
- Signage at sponsored events
- Verbal recognition/acknowledgement at sponsored social event of your choice.
- Logo printed on event cocktail napkins (Receptions and Breaks Only)
- Two invitations to the Wednesday dinner event

SILVER SPONSORSHIP (Focused event visibility)	Amount
Options based on availability are:	€ 2,000

- Best paper presentation event at the dinner by a representative of the organization
- An entire day's coffee break with signage recognition. Choose an available day:
    - Tuesday (July 3, 2012)
    - Wednesday (July 4, 2012)
    - Thursday (July 5, 2012)

Includes:
- Signage at sponsored events
- Two invitations to the Wednesday dinner event

BRONZE SPONSORSHIP (Focused event visibility)	Amount
	€ 1,000

Options based on availability are:

- An AM or PM coffee break with signage recognition. Choose an available day:
  - Tuesday (July 3, 2012)
  - Wednesday (July 4, 2012*)*
  - Thursday (July 5, 2012)

Includes:

- Two invitations to the Wednesday dinner event

Thank you for your considering how your organization and the PHM Society may work together.

The Prognostics and Health Management Society is a 501(c)(3) non-profit organization (in the US). As such, your sponsorship contributions may be tax deductible. In the US, please consult with the IRS or a tax professional regarding the deductibility of your contributions.

For more information or to reserve your sponsorship opportunity for the Dresden conference please contact any of the PHM 2012 Sponsorship Committee or email the
General Chair, Professor Ian Jennions at i.jennions@cranfield.ac.uk. Phone:+44-1234-758390.

For more details on the Minneapolis conference please contact the General Chair: Dr. Dinkar Mylaraswamy
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www.phmsociety.org