



Annual Conference of the Prognostics and Health Management Society

October 14-17, 2013

Downtown Marriott - Convention Center
New Orleans, Louisiana, USA

PHM 2013

Sponsor Support and Recognition Opportunities

The Prognostics and Health Management Society (PHM Society) is a non-profit organization dedicated to the advancement of PHM as an engineering discipline. It serves industry, academia and government leaders in this international community. The flagship event of the Society is the Annual Conference of the PHM Society, which will be held in New Orleans this year. Sponsorship packages are designed to offer organizations high visibility and recognition in all Society activities throughout the year, and especially during the Conference. These packages can be tailored to fit all budgets, and partial or shared sponsorship packages are welcome. *Please contact the sponsorship committee for individual needs.* All sponsorships include (new benefits for **2013** in **bold**):

- Signage recognition at sponsored event
- Acknowledgement at the beginning of each general session
- Recognition in the printed program
- Recognition on the Conference web site (name, logo, company description, and link to web site)
- **An exhibitor table in the reception hall** (preference given to higher level sponsors)
- **Access to hospitality rooms for private meetings** (preference given to higher level sponsors)

Platinum Sponsorship (Premier Recognition)

Amount

Sponsorship Packages (based on availability):

\$10,000

- ✓ Support for Annual Conference Banquet (Wednesday, October 16)
- ✓ Support of entire Conference Day (Monday, October 14; Tuesday, October 15). Includes Breakfast, AM & PM Networking Breaks, and the scheduled social event for that day (Monday – Welcome Networking Reception or Tuesday – Poster Reception)
- ✓ Conference Lunches (Monday, October 14 – Doctoral Consortium; Tuesday, October 15 – Symposium and Keynote)

All options include:

- Verbal and visual recognition as a sponsor at social events and Annual Banquet and continued recognition during the year on the website, at other events, and in mailings
- Logo printed on event cocktail napkins at Annual Conference Banquet and/or social event
- Logo printed on conference badge holders
- Three (3) invitations to the Appreciation Dinner (Tuesday, October 15)
- One (1) complimentary conference registration and up to six (6) additional registrations for same company attendees at a \$150 discount

GOLD SPONSORSHIP (Major Recognition)

Amount

Sponsorship Packages (based on availability):

\$5,000

- ✓ Monday (October 14) Welcome Networking Reception
- ✓ Monday (October 14) Doctoral Symposium
- ✓ All (October 15, 16) Tutorials
- ✓ Tuesday (October 15) Luminary Session
- ✓ Tuesday (October 15) Symposium Lunch and Keynote Speech
- ✓ Tuesday (October 15) Poster Reception
- ✓ Demonstrations/Innovation Showcase Area Sponsor
- ✓ Entire Wind Turbine Workshop

All options include:

- Verbal recognition and acknowledgement at sponsored social events and continued recognition during the year on the website and at other events and in mailings
- Logo printed on event cocktail napkins (Receptions and Breaks only)
- Two (2) invitations to the Appreciation Dinner (Tuesday, October 15)
- Up to five (5) registrations for same company attendees at a \$150 discount

SILVER SPONSORSHIP (Focused General Event Recognition)

Amount

Sponsorship Packages (based on availability):

\$2,500

- ✓ Monday (October 14) Breakfast
- ✓ Tuesday (October 15) Breakfast
- ✓ Wednesday (October 16) Breakfast
- ✓ Wednesday (October 16) Awards/Recognition ceremony
- ✓ Thursday (October 17) Breakfast
- ✓ Wind Turbine Workshop Single Day (October 15 or October 16)
- ✓ Printed Conference Proceedings

All options include:

- One (1) invitation to the Appreciation Dinner (Tuesday, October 15)
- Up to four (4) registrations for same company attendees at a \$150 discount

BRONZE SPONSORSHIP (Focused Break Event and Exhibition Level Visibility)

Amount

Sponsorship Packages (based on availability):

\$1,250

- ✓ Monday (October 14) AM or PM Networking Break
- ✓ Tuesday (October 15) AM or PM Networking Break
- ✓ Wednesday (October 16) AM or PM Networking Break
- ✓ Thursday (October 17) AM Networking Break
- ✓ Education and Professional Development Workshop
- ✓ Student Events (please inquire for details)

All options include:

- Up to three (3) registrations for same company attendees at a \$150 discount

To register your sponsorship please visit: <http://www.regonline.com/SponsorRegistrationPHM>

You may also contact members of the Sponsorship Committee

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Or the Conference General Chair

Carl Byington carl.byington@impact-tek.com +1-585-729-0782

The Prognostics and Health Management Society is a 501(c)(3) non-profit organization. Your sponsorship contributions may be tax deductible. Please consult with the IRS or a tax professional regarding the deductibility of your contributions.

www.phmsociety.org