

PHM 2018

Annual Conference of the Prognostics and Health Management Society

September 22 - 27 ♦ Philadelphia, Pennsylvania, USA

PHM Product Showcase Opportunity

The PHM Society introduces an exciting new type of opportunity for 2018. It is called the Product Showcase, where presenters may take advantage of a unique platform to advertise company products and services in a focused environment. The intent is to generate audience interest for follow-up exchange.

The Product Showcase sessions will be comprised of a series of 10-minute marketing presentations. The communication will be one-way, where all questions/answers are reserved for off-line. Audiences will enjoy this approach as companies strive to make significant first impressions during a condensed window of time.

The opportunity to give a marketing presentation during a Product Showcase session is available for any conference funding level provider. All product showcase presenters also have the option to submit a 1-page flyer/brochure to be included on the website, as well as additional recognition in the printed conference program. The single page on the website will be in the company's desired format.

[Click here to learn more about these funding opportunities.](#)

NOTE: Presentation content (hardware, software, concepts, material, and data) must be cleared for public release.

Please direct your interest, or submit questions, to the chair listed below by **August 1st, 2018.**

Product Showcase Chairs

Jim Larkin (James.Larkin@Rocket.com)

Laurel Frediani (LFrediani@Sporian.com)

